

SCIS Directory of independent schools in Scotland 2010-2011

Advertisement Rates, Technical Specifications, Booking Form

Spaces available All adverts are full page, full colour displays which face editorial for maximum visibility.

Cover positions

- Inside front cover £1700 +VAT
- Inside back cover £1700 +VAT
- Outside back cover £1700 +VAT

Editorial section

- Facing editorial £1200 +VAT

School profiles section

- Edinburgh; Glasgow; Aberdeen; Perthshire £1400 +VAT
- All other geographical sections £1200 +VAT

Size bleed size 216 x 154 mm
type area : 200 x 138 mm
trim size : 210 x 148 mm

Format Please email a high resolution PDF to neil@exodus-ad.co.uk copied to sarah@scis.org.uk

Deadline for copy No later than 9:00am on 1st September 2010

Print run 6,000 copies

Added benefits Companies booking a full page, full colour advert also benefit from a display stand at SCIS's Annual Conference on 23 April 2010 which attracts around 150 Heads, Bursars and Governors from member schools

Company name

Address

Telephone number

Name of contact person

Position in company

Email address (please print)

Signed

Date