

Advertise with SCIS

What is the SCIS Directory?

The SCIS Directory is a unique, free, digital publication promoting the choice, diversity and excellence of the independent school sector in Scotland. Each year we have limited opportunities to advertise in the directory.

- Over 3000 copies are sent to Heads of Schools, Board Chairs and Bursars/Business Managers as well as potential school families and members of the SCIS community.
- The Directory is available on the SCIS website www.scis.org.uk. The website has over 100,000 visits per annum.
- Distributed to independent schools, agencies and parents throughout Scotland, the UK and overseas

Rates

Outside Back Cover Full Page	£1015
Inside Front/Inside Back Cover Full Page	£1015
Full Page Internal	£767
Half Page Internal	£408

10% discount to registered charities

Benefits

Companies booking a full page advert will also have an exhibition space at the SCIS AGM and Annual Conference held in April each year reserved for them.

The cost to exhibit at the SCIS Annual Conference is £626.

Technical Specifications

FULL PAGE	BLEED 154mm wide x 216mm high TRIM 148mm wide x 210mm high TYPE 128mm wide x 190mm high
* Please note, if using bleed, please ensure any important text is kept within the TYPE dimensions	
HALF PAGE	TYPE 128mm wide x 93mm high

Booking Form

Outside Back Cover Full Page	
Inside Front/Inside Back Cover Full Page	
Full Page Internal	
Half Page Internal	

Please tick preferred option ✓

Organisation:			
Product or service advertising:			
Address:			
Postcode:			
Email:			
Tel No:			Charity No: (if applicable)
Contact name:			Title:
Signed:			Date:
Purchase Order No: (if applicable)			

Copy Deadline: Monday 12 October 2020. Completed artwork to be sent to alisonh@scis.org.uk

All artwork to be supplied print-ready as **CMYK** in **high-resolution pdf** or **tiff at 300dpi**

Please return booking form to alisonh@scis.org.uk



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